

Social Media Terms of Use

The College of Naturopaths of Ontario (“the College”) uses Facebook, LinkedIn, and other social media platforms to share information about the College and to communicate with our stakeholders. The College makes reasonable efforts to ensure that the content it posts comes from official and approved sources. The College welcomes all commentary, opinions, questions, responses and other engagement which relate to the College, its scope, or the issue being discussed, and which comply with these Terms of Use (the “Terms of Use”).

The College endeavours to read all comments posted and to respond, where appropriate, during its regular business hours (Monday to Friday, 8 am to 5 pm). The College will endeavour to respond to questions within two (2) business days.

Rules for Social Media Engagement

The College will permit comments and other engagement from users to appear on or through its social media, unless the College determines, in its sole discretion, that the engagement:

- contains or offers information or opinions that are unrelated to the College or the issue being discussed;
- provides personal information or information that may implicitly or explicitly identify a third party;
- discusses complaints or compliments about a specific ND;
- relates to a specific individual;
- discusses an ongoing investigation;
- makes false or unsubstantiated allegations;
- is or may be aggressive, abusive, obscene, profane, hateful, harassing or threatening;
- is or may abuse or infringe any intellectual property right;
- is or may be defamatory, slanderous or libellous;
- constitutes spam or misinformation;
- advertises or solicits business;
- breaches or may breach any standard of practice, by-law, policy or terms of use (including these Terms of Use) of the College;
- breaches or may breach the terms of use of the platform being used;
- breaches or may breach any law, statute, regulation, order, code, standard or rule; and/or
- is or may be unlawful, misleading, malicious, or discriminatory.

Removal, Restriction and Other Remedies

The College may block, restrict or remove a user's use of its social media if the College determines, in its sole discretion, that the user is:

- impersonating another person;
- allowing any other person to use the user's identification to post or view comments or content;
- breaching or may breach any standard of practice, by-law, policy or terms of use (including these Terms of Use) of the College;
- breaching or may breach the terms of use of the platform being used;
- breaching or may breach any law, statute, regulation, order, code, standard or rule; and/or
- is engaging or may engage in activity which is unlawful, misleading, malicious, or discriminatory.

The College reserves the right at any time to block, restrict or remove engagement, in whole or in part, which the College determines, in its sole discretion, does not comply with these Terms of Use.

The College's rights and remedies under these Terms of Use are cumulative and are in addition to and not in substitution for any rights and remedies provided at law, in equity or by statute.

Please notify the College by email at general@collegeofnaturopaths.on.ca if you see any use or engagement that you think does not comply with these Terms of Use.

Disclaimers and Agreements

- All engagement by users reflects the opinion of the user and not that of the College.
- Users agree not to upload viruses or other malicious code to the College's social media.
- Users agree not to facilitate or to encourage any violations of these Terms of Use.
- By posting comments or content, you are giving the College permission to use and distribute those comments and content. For any comments or content you post that is covered by intellectual property rights ("IP Content"), you specifically grant the College the non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to use IP Content in any manner (including without limitation the right to copy, distribute and make derivative works). You confirm, represent and warrant that you have the right without restriction to post all comments and content (including without limitation all links) posted by you.
- The user is fully responsible for its own engagement; the College is in no way responsible for such engagement nor for any information, references, links, opinions, claims, or advice contained in such engagement, nor to collect, review, use, update, edit, retain, return, dispose of, share, circulate, act on, consider, or respond to, any such engagement.

- The College in no way verifies or confirms the accuracy of user engagement. The College is not responsible for reviewing any references or links in any user content and is not responsible for any content of any document referred to or site linked.
- Spelling and grammatical errors may not be corrected.
- The College does not endorse the comments, content, position, perspective or engagement of the accounts and/or users that it follows, friends, or engages with.
- Any sharing or re-posting of links on the part of the College does not equate to endorsement.
- Social media platforms are or involve third-party service providers that are not affiliated with the College. Users are encouraged to read the terms and conditions of use and the privacy policy of each relevant social media platform.
- By using any of the College's social media (including without limitation by posting any comment or content), each user agrees to indemnify the College regarding and to hold the College harmless from any liability, loss, damage or expense, including without limitation professional and other fees and expenses, arising out of such user's use of any of the College's social.